

<http://library.municode.com/index.aspx?clientId=15060>

ARTICLE XI. - SIGN REQUIREMENTS

37-1101: - PURPOSE.

The provisions of this section are intended to provide for the necessary means of identification while maintaining a safe and pleasing environment for the people of DuPage County.

(2005 Code)

37-1102: - DEFINITIONS.

**Advertising sign:** Any advertising device, billboard, poster, notice or display which directs attention to an object, product, place, activity, person, institution, organization or business that is not located on the property where the sign is located or is intended to attract attention including any structure and all lighting or other attachments used in connection therewith, but not including a temporary sign or sign advertising the activity being conducted upon the property upon which it is located.

**Arcade sign:** A wall or projecting sign attached to the roof or wall of an arcade and totally within the outside limits of the structural surfaces which are delineating the arcade.

**Area of sign:** The entire area within a single continuous perimeter enclosing the extreme limits of the actual surface of a single faced sign. It does not include any structural element outside the limits of such sign and not forming an integral part of the display.

**Building frontage:** The linear length of the outside building wall facing the public right-of-way or the linear length of the outside building wall facing a parking area which serves as the primary access for the subject use.

**Building sign:** Any sign which directs attention to a business or profession conducted, or to a commodity, service or entertainment sold, offered, or manufactured, upon the premises where such sign is located, or to which it is affixed.

**Building wall:** The wall area in one (1) plane or elevation of a building.

**Business sign:** Any sign which directs attention to a business or profession conducted, or to a commodity, service, or entertainment sold, offered or manufactured, upon the premises where such sign is located, or to which it is affixed.

**Canopy sign:** A sign which forms part of a canopy or marquee and does not extend horizontally beyond the limits of such canopy or marquee.

**Changeable copy sign:** A sign on which message copy can be changed through the use of attachable letters and numerals which are changed manually.

**Copy area:** The area in square feet of the smallest geometric figure which can be described so as to enclose the actual copy of a sign. For an internally illuminated sign, the entire illuminated face is considered copy area. The copy area of a projecting sign or freestanding ground mounted sign is calculated on one (1) face of the sign only.

**Directional sign:** A sign designed and erected solely for the purpose of traffic or pedestrian direction and is placed on the property where the public is directed. Such a sign contains no advertising copy.

**Directory sign:** A sign listing the names, and location of various activities conducted within a building or group of buildings.

**Electronic display techniques:** For purposes of this Code electronic display techniques include any portion of a sign that contains alphanumeric characters, graphics or symbols defined by a small number of matrix elements using different combinations of light emitting diodes (LED's), fiber optics, light bulbs or other illumination device within the display area, including computer programmable, microprocessor controlled electronic displays and projected images or messages with these characteristics onto the sign face.

**Face of sign:** The entire area of sign where copy could be placed.

**Facia/wall sign:** A flat sign which does not project more than eighteen inches (18") from the face of the wall of the building to which it is affixed or attached, running parallel for its entire length to the face or wall of the building, and which does not extend beyond the horizontal width of such building. A facia/wall sign shall be an on premises sign.

**Flashing sign:** Any directly or indirectly illuminated sign which exhibits changing natural or artificial light or color effects by any means whatsoever. Time and temperature signs are excluded from the category of flashing signs.

**Freestanding sign:** A sign which is ground mounted or supported by one (1) or more columns, uprights, or braces in or upon the ground, not attached to or forming part of a building.

**Grade:** The elevation or level of the street closest to the sign to which reference is made, measured at the street's centerline.

**Height of sign:** The vertical distance measured from grade to the top of a sign.

**Highway Advertising Control Act of 1971:** An Act relating to the control of signs on lands adjacent to the Federal Aid Primary System and the National System of Interstate and Defense Highways in Illinois, as amended.

**Illuminated sign:** A sign which emanates light either by means of exposed tubing or lamps on its surface, or by means of illumination transmitted through the sign faces.

**Individual letter sign:** A wall sign made of self-contained letters that are affixed to the face of a building which does not project above the top of the parapet wall, does not project above any portion of the roof line, and which does not project above or below a marquee.

**Message center sign:** A changeable information display that is electrically activated, such as with light bulbs or mechanical flip discs, to convey information through changing letters, as numbers, figures or similar depictions. Signs which designate only the time and temperature shall not be considered message center signs.

**Nameplate:** A single faced sign which does not exceed two (2) square feet in size, is mounted to the principal building or mailbox. A nameplate mounted on the principal building may be illuminated in accordance with the performance standards.

**Nonconforming sign:** Any sign which was lawfully erected and maintained prior to such time as it came within the purview of this article and any amendments thereto, and which fails to conform to all the applicable regulations and restrictions of this chapter.

**Portable business sign:** A business sign not permanently attached to the ground, building, or any other structure, but not including exempt and temporary signs as regulated by Section 37-1104 of this chapter.

**Portable sign:** A sign not permanently attached to the ground, building, or to any other structure.

**Projecting sign:** Any sign other than a facia/wall sign which is attached to, and projects not more than eighteen inches (18") from the face of the wall of the building to which it is affixed. The area of a projecting sign is calculated on all sign faces. No guy lines, braces or secondary supports shall be used. Any angle iron or main support shall be enclosed in a wood, plastic or metal form, such that the angle iron or main support is not visible.

**Public service sign:** A sign posted on public or quasi-public property, the function of which is to promote items of general interest to the community.

**Residential development sign:** A residential development sign is a permanently ground mounted identification sign constructed at the principal entrance of a residential development.

**Sign:** A name, identification, description, display or illustration which is affixed to or painted or represented directly or indirectly upon a building, pole or other outdoor surface or piece of land including pennants, which directs attention to an object, product, place, activity, person, institution, organization or business.

The definition of a sign shall not include any display or official court or public office notices nor shall it include a flag, emblem or insignia of a nation, political unit, school or religious group. A sign shall not include a sign located completely within an enclosed building unless the context shall be exposed to view from a street. Each display surface of a sign shall be considered to be a separate sign. Search lights or beacons shall be prohibited.

**Sign sticker, tag:** A metal tag or self-adhesive sticker placed on the face of any sign requiring a permit bearing a number identifying the sign permit allowing installation of the sign.

**Sign structure:** A structure which supports, has supported, or is capable of supporting a sign, including decorative cover. No guy wire, braces, or secondary supports are to be used. Any angle iron or main support is to be enclosed in a wood, plastic, or metal form, such that the angle iron or main support is not visible.

**Street:** See Section 37-302 of this chapter.

**Temporary sign:** A sign, banner, pennant, valance, or advertising display constructed of cloth, canvas, fabric or cardboard, wallboard, or other light materials, with or without frames, which is not permanently installed or affixed to any sign structure of a building. The one (1) exception is in the case of construction project signs that may be maintained for the duration of construction.

**Unlawful sign:** A sign which contravenes this chapter or which the Director, Department of Economic Development and Planning, may declare as unlawful if it becomes dangerous to public safety by reason of dilapidation or disrepair or a nonconforming sign for which a permit required under this chapter has not been obtained.

**Vehicle sign:** Any sign painted on, attached to, or mounted upon any operable motor vehicle. This definition does not include painted on, attached to, or mounted upon inoperable vehicles or upon trailers.

**Window sign:** A sign installed inside a window for purposes of viewing from outside the premises. This term does not include merchandise located in a window.

(2005 Code)

37-1103: - GENERAL PROVISIONS.

A. The following general provisions shall apply in all zoning districts.

1. The requirements of this chapter shall govern and control the erection, enlargement, expansion, alteration, operation, maintenance, removal and relocation of all signs within zoning districts in the County; and any sign not expressly permitted by these regulations shall be prohibited. The regulations of this chapter relate to the location of signs, by function and type, within the zoning districts and shall be in addition to provisions of the County Building and Electrical Codes.
2. All signs permitted under the Highway Advertising Control Act of 1971, as amended, shall be permitted therein provided such signs conform to the provisions of this chapter.
3. No sign or sign structure shall be attached to a tree, telephone pole or other utility pole or structure.
4. No sign shall be erected or located in a public right-of-way except as established by the authorized public entity responsible for the right-of-way.
5. **Nonconforming Signs:** Any sign structure established prior to the effective date of this chapter which is rendered nonconforming by the provisions herein, and any sign structure which, as a result of subsequent amendments hereto, shall be rendered nonconforming, shall be subject to the regulations of Article V of this chapter.
6. **Moving Signs:** No sign, or portion thereof, shall rotate, flash, flutter, or appear to move except as otherwise specifically permitted herein.
7. **Wall Signs:** Except as hereinafter provided, no sign shall be painted or posted directly on the surface of any wall.

8. **Roof Signs:** No sign shall be constructed or maintained on any portion of the roof of an improvement, nor shall such sign attached to an improvement project above any portion of the roof or parapet wall, whichever is higher.
  9. **Message Center Signs:** Message center signs as defined herein shall be allowed as conditional uses only.
  10. **Permanent Window Signs:** Permanent window signs shall conform to the requirements for wall signs under the provisions of the district in which they are located.
  11. **Flagpoles:** In all zoning districts, the property owner shall be permitted to construct and maintain not more than three (3) flagpoles which shall be within the buildable area or the required front yard. In all cases flagpoles shall be located not less than ten feet (10') from any property line and shall be utilized to display the American flag, state and County flags or other corporate, national or organizational flag. Such flagpoles shall be used exclusively as flagpoles and shall not also serve as light poles. Each flagpole may have a light fixture so that the flag may be illuminated during nighttime hours.
  12. **Yard Requirement:** Signs, unless otherwise provided for in this chapter, shall observe the same yard requirements as specified for other buildings and structures.
  13. **Setback From Street Right-Of-Way:** Except as allowed in Subsection 37-1105.1.D. of this chapter all ground and pole signs shall be set back from all street rights-of-way a minimum distance of fifteen feet (15') or one foot (1') for each ten (10) square feet of gross sign area of the largest sign face, whichever is the greater distance.
  14. **Pole and Ground Signs:** Pole signs permitted herein may be double faced, and may be constructed to a height of not more than twenty feet (20') above grade with the lowest edge of a pole sign not less than eight feet (8') above grade. Ground signs permitted herein may be double faced, and may not be constructed to a height of not more than ten feet (10') above grade.
  15. **Illumination:** The illumination of signs shall be diffused or indirect and shall be so treated that no direct rays shall be reflected: a) outside the boundary of the zoning lot on which the sign is located; or b) more than ten feet (10') above grade.
  16. **Vision Clearance; Corner Lots/Service Drives:** In addition to the provisions contained herein on corner lots, all signs shall comply with Section 37-405.3 of this chapter.
  17. **Sign Permits:** Except as hereinafter provided, all signs shall require sign permits which shall be issued by the DuPage County Building Department.
  18. Except as hereinafter provided, when a sign is not specifically listed as permitted in any specific zoning district, such sign shall be expressly prohibited.
- B. The following general requirements shall apply in each zoning district hereinafter specified.
1. **Portable Business Signs:** Portable business signs shall not be permitted in the residence districts and in all other districts shall comply with the following:
    - a. **Number and Size:** Not more than one (1) sign, single or double faced shall be permitted on a zoning lot, and shall contain not more than fifty (50) square feet of copy area per face.
    - b. **Type:** Only business signs shall be permitted.
    - c. **Permit Limitations:** A sign permit shall be obtained for all portable business signs. Permits for portable business signs shall be valid for a period of four (4) weeks. All such signs shall be removed within twenty-four (24) hours after expiration of the permit. No more than two (2) permits shall be issued on any one (1) zoning lot in any calendar year. All portable business signs shall comply with the requirements of the DuPage County Electrical Code.
  2. **Temporary Window Signs:** In all business districts, temporary window signs located inside of show windows shall occupy not more than twenty-five percent (25%) of the surface area of such windows. In all other districts, temporary business signs shall comply with Section 37-1104 of this chapter.

3. **Advertising Signs:** Advertising signs within all public rights-of-way, railroad rights-of-way and utility easements shall be prohibited.

(2005 Code)

- C. **Electronic Display Techniques:** Including digital display, light emitting diodes (LED's), electronic messaging, moving, fluctuating signs: The following general requirements shall apply in each zoning district hereinafter specified.

(For purposes of this Code electronic display techniques include any portion of a sign that contains alphanumeric characters, graphics or symbols defined by a small number of matrix elements using different combinations of light emitting diodes (LED's), fiber optics, light bulbs or other illumination device within the display area, including computer programmable, microprocessor controlled electronic displays and projected images or messages with these characteristics onto the sign face as defined herein)

1. Within five hundred feet (500') of Interstate Highway or State Toll Authority Roadway no sign or portion thereof may be established or operate using electronic display techniques as defined herein nor turn on an axis, rotate, revolve or otherwise physically move.
2. Any sign utilizing electronic display techniques in whole or in part must meet the following operational standards:
  - a. **Duration.** In all districts the full sign image or any portion thereof must have a minimum duration of five (5) minutes and must be a static display. No portion of the displayed image may flash, scroll, twirl, change color, in any manner imitate movement, or meet the characteristics of a flashing sign as defined herein.
  - b. **Transition.** In all districts where the full sign image or any portion thereof changes, the change sequence must be accomplished by means of instantaneous re-pixelization.
  - c. **Brightness.** The sign must not exceed a maximum illumination of five thousand (5,000) nits (candelas per square meter) during daylight hours and a maximum illumination of five hundred (500) nits (candelas per square meter) between dusk to dawn as measured from the sign's face at maximum brightness.
  - d. **Dimmer control.** Electronic graphic display signs must have an automatic dimmer control to produce a distinct illumination change from a higher illumination level to a lower level for the time period between one-half (½) hour before sunset and one-half (½) hour after sunrise.
  - e. **Audio or pyrotechnics.** Audio speakers or any form of pyrotechnics on signs or as part of the operation of any sign are prohibited.
  - f. **Fluctuating or Flashing Illumination.** No portion of any sign may fluctuate in light intensity or use intermittent, strobe or moving light or light that changes in intensity in sudden transitory bursts, streams, zooms, twinkles, sparkles or in any manner creates the illusion of movement; and Video display.
  - g. No portion of any sign may change its message or background in a manner or by a method of display characterized by motion or pictorial imagery, or in a manner that depicts action or a special effect to imitate movement, or the presentation of pictorials or graphics displayed in a progression of frames that give the illusion of motion or the illusion of moving objects, moving patterns or bands of light or expanding or contracting shapes.

(2008 Code)

37-1104: - EXEMPT AND TEMPORARY SIGNS.

The following signs are permitted in all districts subject to requirements hereinafter specified, and no sign permit is required. Signs exceeding the requirements of this section shall be required to have permits and shall conform to the requirements for permanent signs in the districts where they are located.

- A. **"For Sale" or "For Rent" Signs for Improved Lots:** One (1) sign, containing not more than five (5) square feet of total copy area for a single face sign and not more than ten (10) square feet of total copy area for a double face sign shall be permitted. No sign shall exceed six feet (6') in height above grade. On corner lots, one (1) additional sign of the same size shall be permitted for the second street. All such signs shall be temporary and shall be permitted for a period of time not to exceed six (6) months. On lots of one (1) acre or more, thirty-two (32) square feet of signage is allowed.
- B. **"For Sale," "For Rent" and "Construction" Signs for Vacant Property:** One (1) sign containing not more than sixteen (16) square feet of total copy area for a single sign face and not more than thirty-two (32) square feet of total copy area for a double face sign shall be permitted. No sign shall exceed six feet (6') in height above grade. All such signs shall be temporary and shall be permitted for a period of time not to exceed six (6) months, except construction signs may be maintained for the duration of construction. On lots of five (5) acres or more, thirty-two (32) square feet of signage is allowed.
- C. **Nameplate:** One (1) nameplate shall be permitted for each use. The maximum area of such nameplate shall be two (2) square feet, and such nameplate shall be affixed flat against a wall or door or may extend up to eighteen inches (18") from a wall provided safe access is available for pedestrians.

(2005 Code)

- D. **Accessory Signs:**
  - 1. **Entry/Exit Signs:** Not more than two (2) entry/exit sign shall be permitted for each entrance/exit to a single-family development, multiple-family development or a nonresidential use. Such entry/exit sign shall contain not more than two (2) square feet of total copy area; may be illuminated; shall be constructed not more than three feet (3') in height above grade; and shall be located not less than six feet (6') from any property line.
  - 2. **Parking Area Signs:** One (1) parking area sign may be erected for each separate parking area indicating only the terms under which the parking area may be utilized. Such parking area sign may be double faced and shall contain not more than six (6) square feet of total copy area per face and the message shall be the same on both faces; may be illuminated; shall be constructed not more than five feet (5') in height above grade, and shall be located not less than six feet (6') from any property line.

(Ord. T-4-05, 7-11-2006)

- E. **Temporary Political Signs:**
  - 1. Temporary political signs may be located in any zoning district provided that they are erected not more than sixty (60) days before an upcoming election, and must be removed within seven (7) days following an election.
  - 2. The total copy area for all political signs shall not exceed ten (10) square feet of total copy area per zoning lot. No such sign shall exceed four feet (4') in height above grade.
- F. **Temporary event signs.**

(2005 Code)

- G. **No Trespassing Signs:** One (1) sign per yard, (one (1) front, two (2) sides, one (1) corner side and one (1) rear yard), containing not more than two (2) square feet of total copy area for a single face sign and not more than ten (10) square feet of total copy area for a double face sign shall be permitted. No sign shall exceed six feet (6') in height above grade.
- H. Seasonal sales signs may be permitted after review and approval of the Director, Department of Economic Development and Planning. Such additional sign shall contain not more than thirty-two (32) square feet total copy area for a double faced sign and not more than sixteen (16) square feet of total copy area for a single faced sign; may be illuminated; shall be a ground mounted sign; shall be no more than five feet (5') in height above grade; and shall be set back a minimum distance of fifteen feet (15') from all street rights-of-way.
- I. **Home occupation identification sign:** One (1) identification sign shall be permitted for each use. The maximum area of such sign shall be no greater than two (2) square feet, and such sign shall be affixed flat against a wall or door or may extend up to eighteen inches (18") from a wall provided safe access is available for patrons.

(2005 Code; Ord. T-4-05, 7-11-2006)

37-1105: - SPECIFIC SIGN REQUIREMENTS.

The following sign requirements shall apply within the following zoning districts of this chapter.

(2005 Code)

37-1105.1: - R-1, R-2, R-3, R-4, R-5, R-6 AND R-7 SINGLE-FAMILY RESIDENCE DISTRICTS.

The following signs are allowed in all residence districts subject to the requirements hereinafter specified.

- A. **Exempt and Temporary Signs:** See Section 37-1104 of this chapter.
- B. **Multiple-Family and Planned Development Identification Signs:** Identification signs shall be permitted, containing only the name of the development and the name, address and telephone number of the management, leasing and sales company, including directional arrows. Such signs may be illuminated; shall contain not more than forty-eight (48) square feet of total copy area, with no single face of such sign containing more than twenty-four (24) square feet of total copy area; and shall be constructed not more than six feet (6') in height above grade. On corner lots, one (1) additional sign of the same size shall be permitted for the second street.
- C. **Multiple-Family Accessory Signs:**
  - 1. **Directional Signs:** Additional signs may be permitted after review and approval by the Director, Department of Economic Development and Planning. Such additional signs shall contain not more than five (5) square feet of total copy area; may be illuminated; shall be constructed not more than four feet (4') in height above grade; shall provide directions to the development (project) office only; and shall be located not less than six feet (6') from any property line.
  - 2. **Office Signs:** Not more than one (1) office sign shall be permitted. Such sign shall contain not more than four (4) square feet of total copy area; may be illuminated; may be a wall or ground mounted sign, and when ground mounted, shall be constructed not more than five feet (5') in height above grade; and shall be located not less than six feet (6') from any property line.
- D. **Nonresidential Signs:** For nonresidential uses allowed in the residential districts of the DuPage County Zoning Ordinance, the following provisions shall apply:
  - 1. **Identification Sign and/or Bulletin Board Sign:** Identification signs and/or bulletin board signs shall be permitted, containing only the name, address, telephone numbers, proprietor, hours of operation, and coming events. Such sign may be illuminated; shall contain not more

than forty-eight (48) square feet of total copy area for a double faced sign and not more than twenty-four (24) square feet of total copy area for a single faced sign, and shall be constructed not more than six feet (6') in height above grade. On corner lots, one (1) additional sign of the same size shall be permitted for the second street.

2. **Miscellaneous Signs:** Additional signs may be erected containing messages similar to, but not limited to, the following: office, emergency and doctor's entrance. Such additional signs shall contain not more than four (4) square feet of total copy area; may be illuminated; may be a wall or ground mounted sign, and, when ground mounted, shall be constructed not more than five feet (5') in height above grade; and shall be located not less than six feet (6') from any property line.

E. **Residential Development Sign:**

1. **Location:** Residential development signs may be located on a lot or in the road right-of-way if approved by the appropriate highway agency responsible for the right-of-way.
2. **Height:** At no time may a residential development sign exceed six feet (6') in height.
3. **Size:** In those locations not within a road right-of-way, a residential development sign may be illuminated and may be double faced; the gross surface area of the largest sign face shall not exceed twelve (12) square feet. For those signs located in a road right-of-way, the size of the sign shall be controlled by the appropriate highway agency responsible for the right-of-way.
4. **Permits:** All residential development signs shall require a sign permit from the DuPage County Building Division. For those signs located in a road right-of-way, proof of permission concerning the location and size of the proposed sign from the appropriate highway authority must be presented to the building division prior to the issuance of sign permits.

(2005 Code)

37-1105.2: - B-1 BUSINESS, B-2 BUSINESS AND O OFFICE DISTRICTS.

The following signs are permitted in the B-1 business, B-2 business, and the O office districts subject to the requirements hereinafter specified.

- A. **Exempt and Temporary Signs:** See Section 37-1104 of this chapter.
- B. **Pole or Ground Mounted Signs:** One (1) sign shall be permitted for each zoning lot. Such sign shall be limited to only one (1) of the following: an individual business sign, an integrated shopping center sign or tenant directory, a planned development sign and/or tenant directory, an advertising sign, or a multiple use facility sign. Such sign may be pole or ground mounted, may be illuminated, may be double faced, and the total gross surface area of the largest sign face shall not exceed one (1) square foot of signage for every three (3) linear feet of street frontage, to a maximum of fifty (50) square feet for any single face. Where a zoning lot contains six hundred feet (600') or more of street frontage along any one (1) street, one (1) additional sign complying with the above sign specifications shall be permitted, provided such signs are located not less than three hundred feet (300') apart, and each sign face does not exceed fifty (50) square feet for any single sign face.

On corner lots, one (1) additional sign may be constructed on the second street where such street carries a designation of arterial street or major collector street, and the total gross surface area of the largest sign face along such street frontage shall not exceed one (1) square foot of signage for every four (4) linear feet of street frontage to a maximum of fifty (50) square feet for any single sign face provided that such sign is located not less than two hundred feet (200') from any other pole or ground mounted sign on the same zoning lot.

- C. **Wall Signs:** The total gross surface area of all wall signs shall not exceed the number of linear feet of building frontage.



D. **Banners and Balloon Signs:**

1. One (1) banner shall be allowed for each zoning lot. Such banner may be pole or wall mounted, may be illuminated, may be double faced, and the total gross surface area of the banner shall not exceed one hundred (100) square feet. On corner lots, one (1) additional banner may be displayed on the second street where such street carries a designation of arterial street or major collector street, and the total gross surface area of the additional banner shall not exceed fifty (50) square feet.
2. One (1) balloon sign shall be permitted for each zoning lot provided that no banners are also displayed on that lot. Such balloon signs may be mounted to the ground, a pole, or the roof of the principal building, may be illuminated, and shall not exceed fifteen feet (15') in height or ten feet (10') in diameter.
3. Sign permits shall be obtained for all banners and balloon signs. Permits for banners and balloon signs shall be valid for a period of four (4) weeks and may be issued only twice in a calendar year. All such signs shall be removed from the premises within twenty-four (24) hours after expiration of the permit.
4. Before any sign permit for a banner or balloon sign is issued for the erection or use of a banner or balloon sign, a cash bond or irrevocable standby letter of credit shall be placed with the DuPage County Department of Economic Development and Planning, Zoning Division, to guarantee removal of the banner or balloon sign. The amount of the cash bond or irrevocable standby letter of credit shall be one hundred percent (100%) of the estimated reasonable cost of the removal of the banner or balloon sign from the lot.

(2005 Code)

37-1105.3: - INDUSTRIAL DISTRICTS.

The following signs are permitted in the I-1 industrial district subject to the requirements hereinafter specified.

- A. **Exempt and Temporary Signs:** See Section 37-1104 of this chapter.
- B. **Pole or Ground Mounted Signs:** One (1) sign shall be permitted for each zoning lot. Such sign shall be limited to only one (1) of the following: an individual business sign, an integrated shopping center sign and tenant directory, a planned development sign and/or tenant directory, an advertising sign, or a multiple use facility sign. Such sign may be pole or ground mounted, may be illuminated, may be double faced, and the total gross surface area of the largest sign face shall not exceed one (1) square foot of signage for every two (2) linear feet of street frontage, to a maximum of one hundred (100) square feet for any single sign face. Where a zoning lot contains eight hundred feet (800') or more of street frontage along any one (1) street, one (1) additional sign complying with the above sign specifications shall be permitted, provided such signs are located not less than four hundred feet (400') apart, and each sign face does not exceed one hundred (100) square feet for any single sign face.

On corner lots, one (1) additional sign may be constructed on the second street where such street carries a designation of arterial street or major collector street, and the total cross surface area of the largest sign face along such street frontage shall not exceed one (1) square foot of signage for every three (3) linear feet of street frontage to a maximum of one hundred (100) square feet for any single sign face, provided that such sign is located not less than three hundred feet (300') from any other pole or ground mounted sign on the same zoning lot.

- C. **Wall Signs:** The total gross surface area of all wall signs shall not exceed the number of linear feet of building frontage.
- D. **Banners and Balloon Signs:**
  1. One (1) banner shall be allowed for each zoning lot. Such banner may be pole or wall mounted, may be illuminated, may be double faced, and the total gross surface area of the

banner shall not exceed one hundred (100) square feet. On corner lots, one (1) additional banner may be displayed on the second street where such street carries a designation of arterial street or major collector street, and the total gross surface area of the additional banner shall not exceed fifty (50) square feet.

2. One (1) balloon sign shall be permitted for each zoning lot provided that no banners are also displayed on that lot. Such balloon signs may be mounted to the ground, a pole, or the roof of the principal building, may be illuminated, and shall not exceed fifteen feet (15') in height or ten feet (10') in diameter.
3. Sign permits shall be obtained for all banners and balloon signs. Permits for banners and balloon signs shall be valid for a period of four (4) weeks and may be issued only twice in a calendar year. All such signs shall be removed from the premises within twenty-four (24) hours after expiration of the permit.
4. Before any sign permit for a banner or balloon sign is issued for the erection or use of a banner or balloon sign, a cash bond or irrevocable standby letter of credit shall be placed with the DuPage County Department of Economic Development and Planning, Zoning Division, to guarantee the removal of the banner or balloon sign. The amount of the cash bond or irrevocable standby letter of credit shall be one hundred percent (100%) of the estimated reasonable cost of the removal of the banner or balloon sign from the lot.

(2005 Code)

37-1105.4: - O-R OFFICE RESEARCH AND I-2 INDUSTRIAL DISTRICTS.

The following signs are permitted in the O-R office research and I-2 industrial districts subject to the requirements hereinafter specified.

- A. **Exempt and Temporary Signs:** See Section 37-1104 of this chapter.
- B. **Pole or Ground Mounted Signs:** One (1) sign shall be permitted for each zoning lot. Such sign shall be limited to only one (1) of the following: an individual business sign, a planned development sign and/or tenant directory, an advertising sign, or a multiple use facility sign. Such sign may be pole or ground mounted, may be illuminated, may be double faced, and the total gross surface area of the largest sign face shall not exceed one (1) square foot of signage for every one (1) linear feet of street frontage, to a maximum of two hundred (200) square feet for any single sign face. Where a zoning lot contains one thousand feet (1,000') or more of street frontage along any one (1) street, one (1) additional sign complying with the above sign specifications shall be permitted, provided such signs are located not less than five hundred feet (500') apart, and each sign face does not exceed two hundred (200) square feet for any single sign face.

On corner lots, one (1) additional sign may be constructed on the second street where such street where such street carries a designation of arterial street or major collector street, and the total cross surface area of the largest sign face along such street frontage shall not exceed one (1) square foot of signage for every two (2) linear feet of street frontage to a maximum of two hundred (200) square feet for any single sign face provided that such sign is located not less than four hundred feet (400') from any other pole or ground mounted sign on the same zoning lot.

- C. **Wall Signs:** The total gross surface area of all wall signs shall not exceed the number of linear feet of building frontage.
- D. **Banners and Balloon Signs:**
  1. One (1) banner shall be allowed for each zoning lot. Such banner may be pole or wall mounted, may be illuminated, may be double faced, and the total gross surface area of the banner shall not exceed one hundred (100) square feet. On corner lots, one (1) additional banner may be displayed on the second street where such street carries a designation of

arterial street or major collector street, and the total gross surface area of the additional banner shall not exceed fifty (50) square feet.

2. One (1) balloon sign shall be permitted for each zoning lot provided that no banners are also displayed on that lot. Such balloon signs may be mounted to the ground, a pole, or the roof of the principal building, may be illuminated, and shall not exceed fifteen feet (15') in height or ten feet (10') in diameter.
3. Sign permits shall be obtained for all banners and balloon signs. Permits for banners and balloon signs shall be valid for a period of four (4) weeks and may be issued only twice in a calendar year. All such signs shall be removed from the premises within twenty-four (24) hours after expiration of the permit.
4. Before any sign permit for a banner or balloon sign is issued for the erection or use of a banner or balloon sign, a cash bond or irrevocable standby letter of credit shall be placed with the DuPage County Department of Economic Development and Planning, Zoning Division, to guarantee the removal of the banner or balloon sign. The amount of the cash bond or irrevocable standby letter of credit shall be one hundred percent (100%) of the estimated reasonable cost of the removal of the banner or balloon sign from the lot.

(2005 Code)